



DIGITAL BOOKMAKING KIT



HOW TO USE THIS DIGITAL BOOKMAKING KIT

"I am the first author in my family."

Kiera, age 14, 826 Boston

Greetings from 826 National, Cartoon Network, and Pilot Pen! We are thrilled to share these student-approved resources with your classroom. With this Digital Bookmaking Kit, you now have the tools to publish your students' stories on kindness, compassion, and empathy. Your students will also join the ranks of hundreds of young writers across the country taking part in our Inclusion Storytelling Project. We're excited to add their words to a national conversation around building kindness and empathy in an effort to stop bullying before it starts.

Publishing student writing is core to the work of 826 National and its nine chapters. When students first see their writing appear in a book, something magical happens. They see a reflection of themselves and their ideas valued in something concrete. We hope that you'll have fun creating books with your students, celebrating their perspectives, and sharing their work. And, of course, please feel free to add your own creative spin on our curriculum.

Teachers, parents, and guardians: We invite you to submit your students' stories to Cartoon Network, 826 National and Pilot Pen. We'd love to consider those stories for an opportunity to animate, publish, or telecast them on Cartoon Network.

To enter, please email a digital copy (PDF scan or photo) of the student's story and completed permission letter along with your name, teacher's name (if different), school, and school address to stopbullyingspeakup@cartoonnetwork.com by 5/8. If your student's story is selected, a representative from Cartoon Network will reach out to inform you so you can share the news with your student and their guardian.

Read on for instructions on how to use this kit. And thank you for creating the space for your students to write and share their stories!



WHAT YOUR STUDENTS WILL PRODUCE

Students will create a bound book that holds their story on kindness, compassion, and empathy.

MATERIALS INCLUDED

- 1 "How To Use This Kit" document
- 1 Friends Help Friends, Always writing prompt
- Digital Book Cover
- 4 Cartoon Network posters
- Permission letters (optional)
- Writing Challenge (optional)

MATERIALS NEEDED

- 8.5" x 11" for interior book pages
- Staples
- Tape

WHAT YOU WILL DO

1. Review the Friends Help Friends, Always curriculum in your digital kit. If you'd like to explore other curriculum options for this project or another Social Emotional Learning lesson, please visit 826 Digital (826Digital.com).
2. Follow the curriculum to get your students writing. Illustrations are encouraged!
3. Print the Digital Book Cover and place the student's writing inside the book cover. Fold the book cover, with the story inside, and staple the edge to create a bound book. Use tape to cover the staples.
4. Have students illustrate and personalize their own cover and complete the "About the Author" and "Early Reviews" sections.
5. Celebrate! Host a "Book Release Party," whether in person or online, we recommend the same key ingredients: finished books, student readings, music, family, friends, and loads of praise for your newly published authors.
6. To enter, please email a digital copy (PDF scan or photo) of the student's story and completed permission letter along with your name, teacher's name (if different), school, and school address to **stopbullyingspeakup@cartoonnetwork.com** by 5/8. If your student's story is selected, a representative from Cartoon Network will reach out to inform you so you can share the news with your student and school!

Story submission deadline is 5/8/20.



ABOUT STOP BULLYING: SPEAK UP

Established by Cartoon Network in 2010, Stop Bullying: Speak Up is an award-winning pro-social initiative that addresses bullying among kids. Cartoon Network leverages its shows, characters, and media platform to empower its audience to speak up safely and effectively in the face of bullying, while helping kids develop greater kindness, caring, and empathy that stops bullying before it starts. To learn more, visit: <https://www.cartoonnetwork.com/stop-bullying/>

ABOUT CARTOON NETWORK

Cartoon Network is Turner's global entertainment brand offering the best in original and diverse content for kids and families with such hits as *Adventure Time*, *The Powerpuff Girls*, *Steven Universe*, *We Bare Bears*, and *The Amazing World of Gumball*. Seen in 192 countries and over 400 million homes, Cartoon Network is known for being a leader in innovation with its approach to engaging and inspiring kids at the intersection of creativity and technology. Turner is a Time Warner company that creates and programs branded news, entertainment, sports, animation, and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, iStreamPlanet, and ELEAGUE.

ABOUT 826 NATIONAL

826 is the largest youth writing network in the nation. It was founded in 2002 by author Dave Eggers and educator Nínive Calegari. Rooted in the belief that strong writing skills are essential for academic and lifelong success, the 826 Network now serves close to 80,000 students ages 6 to 18 in under-resourced communities each year, thanks to the support of almost 5,000 volunteers. Currently, 826 has chapters in nine major U.S. cities: Boston, Chicago, Detroit/Ann Arbor, Los Angeles, Minneapolis/St. Paul, New Orleans, New York City, San Francisco, and Washington, D.C. There are an additional 50 826-inspired organizations around the world serving over 150,000 students.

ABOUT 826 DIGITAL

826 National reaches nearly 32,000 students (and counting) through 826 Digital, the new online platform that makes 826's inventive writing resources available to educators everywhere—for free. Visit 826Digital.com for engaging, standards-aligned writing curriculum to inspire your young writers, including the latest Social Emotional Learning writing resources from the Inclusion Storytelling Project, sponsored by Cartoon Network and 826 National.



ABOUT PILOT CORPORATION OF AMERICA

Pilot Pen offers superlative writing instruments renowned for quality, performance, cutting-edge technology and consumer satisfaction. Widely acknowledged as an innovator, Pilot was first to introduce Americans to fine-point writing, and currently maintains the top share position in the gel, rolling ball and erasable pen categories. Pilot's line of acclaimed products includes the G2 Gel Ink, Precise V5/V7 Rolling Ball and FriXion Erasable pen lines, as well as Acroball Advanced Ink Ball Point pens and the ergonomic Dr. Grip family of products. Pilot Pen manufactures and distributes from its state-of-the-art facility in Jacksonville, Florida; its parent company is the oldest and largest manufacturer of writing instruments in Japan. For more: www.pilotpen.us.

Pilot's Erase Bullying For Good campaign and Stop Bullying: Speak Up: Cartoon Network's award-winning, multi-platform, pro-social initiative, are helping raise awareness of bullying and promoting positive relationships in schools across the US. Pilot will contribute a minimum of \$150,000* across a select group of organizations focused on erasing bullying through educational programs, including 826 National, a network of nonprofit writing centers helping kids to overcome bullying situations through the written word.

Learn more at HelpEraseBullying.com

*Contribution will span 2019-2020. Contribution will include monetary donations and may include in-kind donations, such as FriXion Clicker pens.



JOIN 826 NATIONAL AND CARTOON NETWORK FOR THE
**STOP BULLYING: SPEAK UP
WRITING CHALLENGE.**

**PRESENTED BY PILOT FRIXION ERASABLE PENS, AS PART
OF THEIR MISSION TO ERASE BULLYING FOR GOOD.**

Please share your anti-bullying story about kindness and empathy with us. First, grab your pencil and a blank sheet of paper. Then, write it out, draw, and decorate to bring your story to life! Make a mistake? No big... just erase it, and rewrite! You can create and craft until it's just right.

**SUBMIT YOUR STORY TO
US BY 5/8 AND WE WILL
PICK ONE TO ANIMATE.**

**THAT MEANS YOUR STORY COULD BE ON TV
-TO INSPIRE OTHERS!**

**CARTOON NETWORK, 826 NATIONAL, &
FRIXION ERASABLE PENS BY PILOT PEN**

That's right, your very own story on Cartoon Network! What are you waiting for? Go on... write fearlessly. Good luck. Thanks for sharing!

SEE REVERSE SIDE FOR SUBMISSION INSTRUCTIONS



TEACHERS, PARENTS & GUARDIANS

We invite you to submit your students' stories to Cartoon Network and 826 National. Included in this digital kit is a blank permission letter so you can share those stories with us. We'd love to consider those stories for an opportunity to animate one of them on Cartoon Network.

Please have the student's parent or guardian sign the permission letter and return to you. You only need to get permissions signed from the parents or guardians of children who have a book that you would like to share with Cartoon Network and 826 National.

Email us a digital copy (PDF scan or photo) of the student's story and completed permission letter along with your name, address, and school to stopbullyingspeakup@cartoonnetwork.com by **5/8**.

If your student's story is selected to be animated, a representative from Cartoon Network will reach out to inform you so you can share the news with your student and their parent/guardian.

* SPARK

Friends Help Friends, Always

GRADES 1–5

TYPE
NARRATIVE
SOCIAL-EMOTIONAL
LEARNING

PRESENTED BY
CARTOON NETWORK

Students use illustrations as entry points to write stories about friendship and empathy.

WHAT YOUR STUDENTS WILL LEARN

Students consider the perspective of other character(s) to write stories that highlight the importance of being a good friend.

WHAT YOU WILL NEED

- Cartoon Network Character Illustrations, included

WHAT YOU WILL DO

This Spark comes from a lesson developed as part of the Inclusion Storytelling Project, a collaboration between 826CHI, 826 National, and Cartoon Network’s award-winning “Stop Bullying: Speak Up” initiative. The Spark is centered on writing as a vehicle for Social-Emotional Learning and is designed to encourage youth to share their individual stories about kindness and empathy in an effort to stop bullying before it starts.

Before you begin, download and share the included Cartoon Network character images, which feature one or more Cartoon Network character. You may also choose to add images of characters from other representational works of art.

Invite students to get started by going on a “Gallery Walk”, whether in your space or virtually, to observe and pay special attention to the characters in each image. For each illustration, students should note details that stand out to them in their notebooks: What do they notice first? What inferences do they make about each character? What makes them wonder? Tell students they will choose one illustration to use as inspiration for their next story.

Next, share the two prompts on empathy and friendship with your students. For both prompts, if students are familiar with the character they chose, ask them to imagine a new, original back story for the sake of the activity.

Option A:

Are there more than two characters in your illustration?

If so, include something in your story about how they became friends! Here are some questions to help you along:

- How did they meet? Describe the setting and situation in vivid detail. What do they say to each other?
- Did they like each other when they first met? Dislike each other? Or feel neutral? Give a few details about their first impressions.
- What was the main event which brought them together as friends? Were there any challenges to becoming friends?

Now, imagine that you are one the characters in your illustrations. Who are you? Write from the character’s perspective using “I” to narrate the story. What’s the best thing about being friends with the other character? What do you admire about them?

Option B:

Do you have only one character in your illustration?

If so, imagine that they are someone you know who is having a bad day. Maybe you’re best friends with them, or maybe you’re just acquaintances, or maybe this is the first time you’ve ever met each other. Why was the character having a bad day? What do you do to help them feel better?

To close the activity, ask students to get into groups based on the illustration they chose so that all students who selected the same image can share their work. Ask students to read part or all of their story with group members and listen for common themes across their writing.



PERMISSION LETTER

Dear Parents,

Congratulations! Your child has created her/his own book sharing her/his story. Cartoon Network and 826 National sent Social Emotional Learning lessons, focusing on kindness, compassion, and empathy to your child’s teacher as part of the Inclusion Storytelling Project. To bring the lessons to life, Cartoon Network and 826 National also included a bookmaking kit with all of the materials needed for students to make their own book and write their story. Cartoon Network and 826 National would love to read your child’s stories and consider them for an opportunity to be animated, published, or telecast on Cartoon Network or 826Digital.com. If you and your child would like to share your child’s story with Cartoon Network and 826 National for consideration, please fill out and sign this letter, and return it to your child’s educator so that he/she can send us your child’s story. As an example, you can view two stories written by students and animated by Cartoon Network on the Stop Bullying: Speak Up website (under the videos tab).

For good and valuable consideration, I _____ (“Parent/Guardian”) on behalf of my minor child, _____ (“Bookmaker” or “Child”), agree to the following with Cartoon Network and 826 National, and each of their parents, subsidiaries and affiliated companies (“CN” and “826”) regarding the non-exclusive right to use my Child’s book titled _____ from the CN and 826 Bookmaking Kit:

1. I give CN and/or 826 the non-exclusive free, perpetual worldwide right to edit, animate, telecast, webcast, publish, reproduce, use, print and/or distribute the Book, or any portion thereof, in support of CN’s Stop Bullying Speak Up initiative or as part of 826 National’s promotional and marketing efforts, solely in context to the Inclusion Storytelling Project;
2. I confirm that the Book is original to my Child and that he/she has not included anything in the Book that, to the best of the child’s knowledge, constitutes a libel, slander, invasion of privacy, or a violation of any right to another person or party;
3. My Child and I understand that he/she will retain all ownership rights in and to the Book;
4. My Child and I understand that CN and/or 826 may elect not to use the Book at all; and
5. This Agreement will be construed in accordance with the laws of the State of California.

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Parent/Guardian for Bookmaker/Child

By: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this signed form to your child’s educator.





**CN**  
CUSTOM NETWORK  
**CRAIG**  
OF THE  
**CREEK**

**STOP** **SPEAK**  
**BULLYING** **UP**  
**CN**

**826**  
NATIONAL





**TEEN  
TITANS GO!**

**STOP BULLYING** **SPEAK UP**  
CN

**826  
NATIONAL**

