

# Lede Examples

Writing a good lede helps grab your reader's attention and keep it! Use the information below to practice writing ledes. These examples were borrowed from "[Writing a Compelling, Informative News Lede.](#)"

## Scenario 1

**Who:** The man

**What:** He fell off a ladder while painting.

**Where:** His house

**When:** yesterday

**Why:** The ladder was rickety.

**How:** The rickety ladder broke.

## Scenario 3

**Who:** three people

**What:** They suffered smoke inhalation in a house fire and were hospitalized.

**Where:** at their house

**When:** yesterday

**Why:** A man fell asleep while smoking in bed.

**How:** The cigarette ignited the man's mattress.

## Scenario 2

**Who:** Melvin Washington, point guard for the Centerville High School basketball team

**What:** He scored a record 48 points to lead the team to the state championship over the rival team from Roosevelt High School.

**Where:** in the school's gymnasium

**When:** last night

**Why:** Washington is a gifted athlete who observers say has an NBA career ahead of him.

**How:** He is a remarkably precise shooter who excels at making three-pointers.

# Choosing a Topic

Use this organizer to help you brainstorm ideas and sources for your article.

Section	Community Source
Current Events	
Sports	
Arts & Culture	
Food and Lifestyle	
Other	